

Lexington-Fayette Urban County Government

DISPARITY STUDY MEETINGS



LEXINGTON

CALLING ALL
BUSINESS
OWNERS AND
INTERESTED
PARTIES

We want to hear about your experiences working in the Lexington area or interest in work with LFUCG. **Your insights will help LFUCG improve its efforts to increase contracting opportunities for Disadvantaged Business Enterprises (DBEs), Minority Business Enterprise (MBEs), Women Business Enterprises (WBEs), and small businesses.**

ATTEND A **Zoom** MEETING TO:

- Learn more about the study
- Ask questions about the study
- Share testimony about your experiences

**YOUR
INSIGHTS ARE
ESSENTIAL!**

The information you provide will be confidential and anonymous.

Wednesday, August 25 6 – 7:30 p.m.

Meeting Location: Use this **Zoom** link or enter:

<https://zoom.us/j/96237285758?pwd=UEIXaEJlOjQ4WHR5RWFKSTN2THFmdz09>; Meeting ID: 962 3728 5758

Friday, August 27 10 – 11:30 a.m.

Meeting Location: Use this **Zoom** link or enter:

<https://zoom.us/j/98349771764?pwd=TGIXb2hZU1pKV05UUDdPYzZjRHQgdz09>; Meeting ID: 983 4977 1764

LFUCG has hired BBC Research & Consulting to conduct a **disparity study** to assess whether any barriers exist for DBEs, MBEs, and WBEs that make it more difficult for them to compete for LFUCG contracts and procurements. The disparity study will:

- Measure participation of DBEs, MBEs, and WBEs in LFUCG contracting
- Measure availability of DBEs, MBEs, and WBEs in LFUCG contracting
- Assess marketplace conditions for DBEs, MBEs, and WBEs
- Help LFUCG identify ways to make its contracting opportunities more accessible

FOR MORE INFO, CONTACT:

BBC
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LEXINGTON

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